

EXHIBIT 3

UNC0079674

SUMMARY STATISTICS—FALL 2015 FIRST-YEAR CLASS

Total enrolled	4,076								
Resident	3,221	79.0%	Need-based aid	1,406	34.5%				
Non-resident	855	21.0%	Merit-based aid	207	5.1%				
			Carolina Covenant	587	14.4%				
Female	2,421	59.4%							
Male	1,655	40.6%	Military-affiliated	258	6.3%				
			Military-affiliated receiving benefits	36	0.9%				
U.S. citizens	3,860	94.7%							
U.S. permanent residents	96	2.4%	Talent in athletics, music, or dramatic art	172	4.2%				
Non-resident aliens	120	2.9%							
			Rank in class reported	2,869	70.4%				
Fee waiver	474	11.6%	Of those reporting rank in class—						
			Top 10 percent	2,211	77.1%				
First-generation college	760	18.6%	Second 10 percent	490	17.1%				
			Top 10	1,214	42.3%				
Resident children of alumni	633	15.5%	1st	223	7.8%				
Non-resident children of alumni	126	3.1%	2nd	167	5.8%				
Race and ethnicity—federal reporting guidelines			GPA reported	3,598	88.3%				
Non-resident alien	120	2.9%	Of those reporting GPA—						
Hispanic/Latino of any race	286	7.0%	4.0 or higher	3,380	93.9%				
Two or more races	166	4.1%	25th percentile	4.48					
Race and ethnicity unknown	172	4.2%	75th percentile	4.85					
Native American only	22	0.5%							
Asian/Asian American only	441	10.8%	SAT reported	3,109	76.3%				
Black/African American only	300	7.4%	Of those reporting SAT—	CR+M	CR	M	WR		
Caucasian/White only	2,565	62.9%	25th percentile	1200	590	610	590		
Pacific Islander only	4	0.1%	75th percentile	1390	690	700	700		
Race and ethnicity—all reported			ACT reported	3,026	74.2%				
Native American	97	2.4%	Of those reporting ACT—	ACT					
Asian/Asian American	628	15.4%	25th percentile	27					
Black/African American	365	9.0%	75th percentile	32					
Caucasian/White	2,894	71.0%							
Hispanic/Latino/Latina	292	7.2%	Either SAT or ACT reported	4,076	100.0%				
Pacific Islander	9	0.2%	Highest score reported on SAT scale—	CR+M					
			25th percentile	1260					
			75th percentile	1420					

SUMMARY STATISTICS—FIRST-YEAR APPLIED / ADMITTED

	APPLIED							ADMITTED						
	2011	2012	2013	2014	2015	1 Year	5 Years	2011	2012	2013	2014	2015	1 Year	5 Years
Total	23,753	29,497	30,835	31,331	31,953	2%	35%	7,469	7,847	8,243	8,930	9,510	6%	27%
Resident	9,429	9,979	9,893	9,756	10,287	5%	9%	4,876	4,972	5,043	5,138	5,330	4%	9%
Non-resident	14,324	19,518	20,942	21,575	21,666	0%	51%	2,593	2,875	3,200	3,792	4,180	9%	61%
Female	14,467	17,386	18,361	18,554	18,873	2%	30%	4,376	4,553	4,853	5,172	5,596	8%	28%
Male	9,286	12,111	12,474	12,777	13,080	2%	41%	3,094	3,294	3,390	3,758	3,914	4%	27%
U.S. citizens	21,546	26,320	27,292	27,600	28,024	2%	30%	7,046	7,303	7,604	8,221	8,725	6%	24%
U.S. permanent residents	543	710	718	715	742	4%	37%	169	212	195	197	236	17%	40%
Non-resident aliens	1,664	2,467	2,825	3,016	3,187	6%	92%	254	332	444	512	549	7%	116%
Fee waiver	1,967	2,681	2,710	3,505	3,488	0%	77%	480	541	557	840	898	6%	87%
First-generation college	4,123	4,978	4,968	5,019	5,008	0%	21%	1,139	1,172	1,225	1,242	1,378	10%	21%
Resident children of alumni	1,420	1,565	1,566	1,528	1,645	8%	16%	883	907	927	919	981	6%	11%
Non-resident children of alumni	579	635	677	625	642	3%	11%	245	269	308	310	322	4%	31%
Race and ethnicity—federal reporting guidelines														
Non-resident alien	1,664	2,467	2,825	3,016	3,187	6%	92%	254	332	444	512	549	7%	116%
Hispanic/Latino of any race	1,580	2,013	2,307	2,378	2,403	1%	52%	556	585	630	722	760	5%	37%
Two or more races	830	1,151	1,169	1,248	1,164	-7%	40%	282	363	354	413	407	-1%	44%
Race and ethnicity unknown	424	611	1,867	974	1,576	62%	272%	117	155	484	310	517	40%	342%
Native American only	92	103	105	80	95	19%	3%	40	46	31	39	35	-11%	-13%
Asian/Asian American only	2,005	2,884	2,902	3,422	3,508	3%	75%	714	908	901	1,088	1,199	9%	68%
Black/African American only	2,297	2,613	2,686	2,590	2,606	1%	13%	633	611	578	669	668	0%	6%
Caucasian/White only	14,844	17,641	16,960	17,605	17,392	-1%	17%	4,870	4,842	4,815	5,175	5,370	4%	10%
Pacific Islander only	17	14	14	18	22	22%	29%	3	5	6	2	5	60%	67%
Race and ethnicity—all reported														
Native American	378	534	587	513	450	-12%	19%	136	194	185	202	198	-2%	46%
Asian/Asian American	3,854	5,491	5,653	6,561	6,803	4%	77%	1,068	1,298	1,384	1,693	1,865	9%	75%
Black/African American	2,736	3,254	3,393	3,274	3,245	-1%	19%	749	799	772	880	840	-5%	12%
Caucasian/White	16,559	20,228	19,764	20,660	20,292	-2%	23%	5,487	5,642	5,625	6,109	6,306	3%	15%
Hispanic/Latino/Latina	1,661	2,168	2,471	2,558	2,594	1%	56%	574	629	666	755	795	5%	39%
Pacific Islander	104	66	66	84	83	-1%	-20%	28	17	15	14	20	30%	-29%

SUMMARY STATISTICS—FALL 2015 TRANSFER CLASS—ARTS AND SCIENCES

Enrolled	771								
Resident	551	71.5%	Non-traditional	96	12.5%				
Non-resident	220	28.5%							
			Carolina Covenant	136	17.6%				
Female	406	52.7%	Need-based aid	418	54.2%				
Male	365	47.3%							
			Military affiliated	63	8.2%				
U.S. citizens	692	89.8%	Military affiliated receiving benefits	41	5.3%				
U.S. permanent residents	43	5.6%							
Non-resident aliens	36	4.7%	Transferred from NC Community College	259	33.6%				
Fee waiver	125	16.2%	CSTEP participant	56	7.3%				
First-generation college	237	30.7%	First-year transfer	145	18.8%				
			Sophomore transfer	319	41.4%				
Children of alumni	108	14.0%	Junior transfer	307	39.8%				
Race and ethnicity—federal reporting guidelines			College GPA						
Non-resident alien	36	4.7%	25th percentile	3.5					
Hispanic/Latino of any race	101	13.1%	75th percentile	3.9					
Two or more races	28	3.6%							
Race and ethnicity unknown	32	4.2%	SAT reported	392	50.8%				
Native American only	2	0.3%	Of those reporting SAT—	CR+M	CR	M	WR		
Asian/Asian American only	55	7.1%	25th percentile	1110	540	550	530		
Black/African American only	43	5.6%	75th percentile	1310	650	660	660		
Caucasian/White only	473	61.3%							
Pacific Islander only	1	0.1%	ACT reported	255	33.1%				
			Of those reporting ACT—	ACT					
Race and ethnicity—all reported			25th percentile	23					
Native American	16	2.1%	75th percentile	29					
Asian/Asian American	94	12.2%							
Black/African American	67	8.7%	Either SAT or ACT reported	496	64.3%				
Caucasian/White	570	73.9%	Highest score reported on SAT scale—	CR+M					
Hispanic/Latino/Latina	106	13.7%	25th percentile	1110					
Pacific Islander	5	0.6%	75th percentile	1320					

Summary Statistics—Key Terms

The data summarized in this report have been validated by the Office of Undergraduate Admissions. In keeping with University policy and practice, and in order to protect the privacy and other rights of individual students, this report does not include aggregate academic data for groups with five or fewer students.

Fall 2015 first-year class. First-year students who enrolled at the University for the first time during Fall 2015 semester and remained enrolled as of the census date, which was the 10th day of class. Students who enrolled for the first time in the preceding Summer term are included; those who enrolled for the first time in the preceding Spring term are not.

Resident/non-resident. The residency status of each student, as determined under North Carolina law and using guidelines established by the UNC system. The figures reported here do not include the impact of the so-called Scholarship Provision, the state law by which non-residents who receive full academic scholarships may be counted as residents.

Fee-waiver. Students who requested and were granted a waiver of the application fee. The University accepts fee-waiver requests that follow guidelines established by the College Board or the National Association for College Admission Counseling, as well as those submitted by school counselors who attest to their students' financial circumstances.

First-generation college. Students for whom neither parent has earned a bachelor's degree.

Children of alumni. Any student whose parent, step-parent, or legal guardian attended the University for at least one Fall or Spring semester, whether or not the parent, step-parent, or legal guardian earned a degree.

Race and ethnicity—federal reporting guidelines. In 2010 the U.S. Department of Education implemented new guidelines for the reporting of race and ethnicity. Under these guidelines, colleges and universities are required to ask students one question about their ethnicity and a second question about their race. Students cannot be required to answer either question and may choose not to respond. The ethnicity question offers students two choices: Hispanic/Latino or Not Hispanic/Latino. The race question offers students multiple choices and specifies that students may choose all that apply. These guidelines require that colleges and universities report:

- non-resident aliens (that is, global or international students) separately from U.S. citizens and U.S. permanent residents;
- Hispanic/Latino/Latina students separately, regardless of whether they also identify one or more races; and
- all students who report more than one race as a single group, "Two or more races," without reporting the races these students specify.

Race and ethnicity—all reported. Because federal reporting guidelines result in incomplete information about the races and ethnicities reported by applicants for admission, the Office of Undergraduate Admissions has developed an alternate method of reporting as a complement to the federal guidelines. This alternate method includes all applicants regardless of their citizenship and summarizes all of the races and ethnicities that students report. Since some students identified themselves as more than one race or ethnicity, the responses exceed the total number of students in the entering class.

Need-based aid. Students receiving need-based financial aid in the form of loans, work-study, or grants.

Merit-based aid. Students receiving merit-based aid, excluding athletic scholarships.

Military-affiliated. Any student who self-identified as currently or previously serving in the United States military, or as a dependent or spouse of someone currently or previously serving.

Military-affiliated receiving benefits. Any military-affiliated student who applied for and received federal aid through the U.S. Department of Veterans Affairs.

Carolina Covenant. Students who entered the University as Carolina Covenant Scholars.

Talent in athletics, music, or dramatic art. Students who enrolled at the University through the special-talent policies and procedures approved by the Board of Governors, the Board of Trustees, the Advisory Committee on Undergraduate Admissions, and/or the faculty Committee on Special Talent. For Fall 2015, these 172 students included 141 for athletics, 20 for music, and 11 for dramatic art.

Rank in class. High-school rank in class as reported by the student's high school. The results only include official ranks reported by students' high schools. To maintain the integrity of admissions data, the Office of Undergraduate Admissions does not estimate ranks when high schools do not provide them.

GPA. High-school grade-point average as reported by the student's high school. The results only include official GPAs reported by students' high school, and only when the school reports GPAs on a 4.0 scale; no estimated GPAs are included. To maintain the integrity of admissions data, the Office of Undergraduate Admissions does not estimate GPAs when high schools do not provide them, and it does not recalculate GPAs when high schools provide them on anything other than a 4.0 scale.

25th percentile. The value below which 25 percent of all the values in the group fall.

75th percentile. The value below which 75 percent of all the values in the group fall.

SAT reported. Students who submitted official results from the SAT. The 25th and 75th percentiles are calculated for all students who submitted SAT scores, using the highest score earned by each student reporting a score.

ACT reported. Students who submitted official results from the ACT. The 25th and 75th percentile composite scores are calculated for all students who submitted ACT scores, using the highest score earned by each student reporting a score.

Either SAT or ACT reported. Highest official score earned by each student on either the SAT (Critical Reading and Math combined) or the ACT Composite, with the ACT Composite converted to the SAT Critical Reading and Math scale using the standard concordance table approved by the College Board and ACT. This method of summarizing test scores best represents the way that scores are used by the University. Under guidelines for standardized testing approved by the Advisory Committee on Undergraduate Admissions, when any candidate for admission submits results from both the SAT and the ACT, the University considers the test with the stronger results.

Transfer Summary Statistics—Additional Key Terms

Fall 2015 transfer class. Transfer students who enrolled at the University for the first time during Fall 2015 semester and remained enrolled as of the census date, which was the 10th day of class. Students who enrolled for the first time in the preceding Summer term are included; those who enrolled for the first time in the preceding Spring term are not. In keeping with federal reporting guidelines, UNC-Chapel Hill considers as a candidate for transfer admission any student who has enrolled in college after graduating from high school.

Non-traditionally aged. Students who are 25 years old or older on the first day of their first semester at UNC-Chapel Hill.

North Carolina community colleges. Students who were attending any of the 58 colleges in the North Carolina Community College System at the time they applied for admission to UNC-Chapel Hill.

C-STEP. Students who entered UNC-Chapel Hill as members of the Carolina Student Transfer Excellence Program, which offers guaranteed admission, as well as transition and support services, to low- and moderate-income students enrolled at nine partner community colleges.

First-year transfer. Students who enter the University with fewer than 30 transferable hours.

Sophomore transfer. Students who enter the University with 30-59 transferable hours.

Junior transfer. Students who enters the University with 60 or more transferable hours.

College GPA. Cumulative grade-point average earned for all college and university courses attempted after graduating from high school.